

# Privacy Policy

**Last Updated: 21 April, 2010**

In order to earn and keep your trust, we adhere to the following principles to protect your privacy:

- We will never rent or sell your personally identifiable information to third parties for marketing purposes.
- We will never share your contact information with another user without your consent, unless we are legally compelled to do so.
- Any sensitive information that you provide will be secured with all industry standard protocols and technology.

Notice of all changes that materially affect ways in which your personally identifiable data may be used or shared will be posted in updates to our Privacy Policy. If you continue to use the extraordinaryones.com website or login to your Extraordinary Ones account after notice of changes have been published on our site, you hereby provide your consent to the changed practices.

## **Please read this privacy policy to learn more about:**

1. What personally identifiable information of yours is collected by extraordinaryones.com.
2. How the information is used.
3. With whom the information may be shared.
4. How you can access and change your Account information.
5. What security procedures are in place to protect the loss, misuse or alteration of information collected by extraordinaryones.com.
6. How to contact us.

This privacy statement covers the site [www.extraordinaryones.com](http://www.extraordinaryones.com).

If users have questions or concerns regarding this statement, you should contact us by email at [one@extraordinaryones.com](mailto:one@extraordinaryones.com).

## **Children**

Children under the age of 18 are not eligible to become Members of the Extraordinary Ones Individual Membership Scheme.

## **Information Use**

Extraordinary Ones is a membership service dedicated to feeding and educating children. Information that does not personally identify you as an individual is collected by us from the site (such as, by way of example, patterns of utilization) and is exclusively owned by us. This information can be utilized by us in such manner as we, in our sole discretion, deem appropriate.

## **Extraordinary Ones Communications**

We will communicate with you through email, text messages and notices posted on extraordinaryones.com. These include a series of welcome emails to help inform new members about various features of Extraordinary Ones. We may also send you promotional information regarding offers from trusted suppliers and merchants. By way of example those merchants who are themselves supporting the Extraordinary Ones cause.

## **Information Sharing**

Sharing Information With Third Parties:

We take the privacy of our users very seriously. We will never sell, rent, or otherwise provide your personally identifiable information to any third parties for marketing purposes. We will only share your personally identifiable with associated merchants or suppliers to give you offers on services and products. All offers you receive will always be via Extraordinary Ones communications and not via third parties. Merchants and suppliers do not receive your data in order to offer you their products and services. For instance, we use a credit card processing company to bill users for purchases. These third parties do not retain, share, or store any personally identifiable information except to provide these services and are bound by strict confidentiality agreements which limit their use of such information.

## **Partnering with Other Organizations to Offer Combined Services**

Extraordinary Ones may partner with other online services to give you the combined results of both services. Whenever we offer such combined services it will be your choice to make use of the combined services or not. In these cases, your personally identifiable information will only be passed from Extraordinary Ones to the partner if you choose to use the combined service.

## **Legal Disclaimer**

It is possible that we may need to disclose personal information when required by law. We will disclose such information wherein we have a good-faith belief that it is necessary to comply with a court order, ongoing judicial proceeding, or other legal process served on our company or to exercise our legal rights or defend against legal claims.

## **Accessing and Changing Your Account Information**

You can review the personal information you provided us and make any desired changes to the information, or to the settings for your Extraordinary Ones account, at any time by logging in to your account on the extraordinaryones.com website and editing the information on your profile page. You can also close your account through the extraordinaryones.com website. To request that we close your account and remove your information, please send your request to [one@extraordinaryones.com](mailto:one@extraordinaryones.com). Please send your request using the email account that you registered with, under your name. You will receive a response to requests sent to [one@extraordinaryones.com](mailto:one@extraordinaryones.com) within three business days of our receiving it.

## **Security**

In order to secure your personal information, access to your data on extraordinaryones.com is password-protected, and sensitive data (such as credit card information) is protected by SSL encryption when it is exchanged between your web browser and our web site. To protect any data you store on our servers we also regularly audit our system for possible vulnerabilities and attacks and we use a tier-one secured-access data centre.

## **Changes to this Privacy Policy**

We may update this Privacy Policy. In the event there are significant changes in the way we treat your personally identifiable information, we will display a notice on this site. Unless stated otherwise, our current Privacy Policy applies to all information that we have about you and your account.

## **Questions or Comments**

If you have questions or comments about this Privacy Policy, please email us at [one@extraordinaryones.com](mailto:one@extraordinaryones.com) or contact us at:

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